

# SHARED APPETITE



EAT. COOK. SHARE.

# MEDIA KIT



I love food. Cooking it. Eating it. And most importantly, sharing food with loved ones.

Eating a fantastic meal is one of life's greatest joys. But what makes food incredibly special is its ability to bring us together. Sharing it with friends and family. Creating lasting memories.

Shared Appetite is a tribute to tried and trusted recipes for quick weeknight cooking, those occasional fancy weekend dinner parties and extravagant family meals, and party recipes for entertaining made easy.

One of my favorite feelings in the world is getting an email or comment from a reader in the Shared Appetite family telling me how much their loved ones enjoyed a recipe. That's what it's all about.

**Husband.** Jesus Follower.  
**FATHER.** Food Photographer.  
and constantly hungry...

Eat. Cook. Share.

-Chris



**2,400 Email Subscribers**



**6,258 Facebook Fans**

<https://www.facebook.com/SharedAppetite>



**1,926 Twitter Followers**

<https://twitter.com/sharedappetite>



**12,200 Pinners**

<http://www.pinterest.com/sharedappetite/>



**2,271 Instagram Followers**

[http://instagram.com/chris\\_sharedappetite](http://instagram.com/chris_sharedappetite)



**200,000+ Pageviews**

monthly average



**140,000+ Unique Visitors**

monthly average

\*all stats current as of December 2015

## Shared Appetite Quick Facts

- Approximately two newly published recipes per week.
- I take great pride and care in producing high-quality, professional photographs for all posts.
- Organic google searches are the highest form of referral traffic for Shared Appetite! Created recipes are optimized for SEO traffic and rank highly in search engines.
- The main recipe focus are personally-developed entertaining recipes to appeal to a diverse readership, including seasonal, holiday, gluten-free, vegan, vegetarian, paleo, budget friendly, slow cooker, and more. For a full list of recipes, visit my [recipe index](#).
- an active readership with numerous comments on every post and several social media shares. Approximately 75% female readership, 25% male. 35% of readers are between the ages of 25-34 years, 20% are 35-44, and 15% each 45-54 and 55-64.

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To begin sponsorship with Shared Appetite,  
please contact:

[chris@sharedappetite.com](mailto:chris@sharedappetite.com)

# Sponsorship Opportunities

## Sponsored Posts + Recipe Development

Have a great product that's a perfect fit for Shared Appetite readers? Let's be friends. I'll happily work with you to create a high quality post highlighting the benefits of your brand and if appropriate, develop an epic recipe using your product..

Posts are optimized for great search engine results and include professional photos that get some serious Pinterest cred. Of course I'll promote the heck out of the post with several mentions on social media outlets and an email blast to all subscribers..

Your recipe and post will live on Shared Appetite. If you want a recipe developed for your company's blog, please email me for rates.

Brand Ambassador opportunities are also available. My favorite kind of relationship is a long term one, so let's chat about what I can do for your company.

Starting at \$400

Starting at \$40

Starting at \$50

## Visual Advertising

Want to slap your ad in the sidebar? Let's make it happen and get your brand noticed...

300 x 250  
30 days - \$40 // 90 days - \$100

300 x 600  
30 days - \$60 // 90 days - \$150

## Social Media Sharing

Need some social love? Shared Appetite has an active audience across platforms and I'd be happy to spotlight products and brands I feel my readers will love. Contact me to discuss ideas and rates.

Have another idea? Let's hear it!

## Featured on...



## Worked with...



Hamilton Beach

Brand Ambassador



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