

SHARED APPETITE



EAT. COOK. SHARE.

MEDIA KIT



I love food. Cooking it. Eating it. And most importantly, sharing food with loved ones.

Eating a fantastic meal is one of life's greatest joys. But what makes food incredibly special is its ability to bring us together. Sharing it with friends and family. Creating lasting memories.

Shared Appetite is a tribute to tried and trusted recipes for quick weeknight cooking, those occasional fancy weekend dinner parties and extravagant family meals, and party recipes for entertaining made easy.

One of my favorite feelings in the world is getting an email or comment from a reader in the Shared Appetite family telling me how much their loved ones enjoyed a recipe. That's what it's all about.

Husband. Jesus Follower.
Father. Food Photographer.
and constantly hungry...

Eat. Cook. Share.

-Chris



2,600 Email Subscribers



9,441 Facebook Fans

<https://www.facebook.com/SharedAppetite>



2,123 Twitter Followers

<https://twitter.com/sharedappetite>



20,053 Pinners

<http://www.pinterest.com/sharedappetite/>



4,331 Instagram Followers

http://instagram.com/chris_sharedappetite



150,000+ Pageviews

monthly average



100,000+ Unique Visitors

monthly average

*all stats current as of June 2017

Shared Appetite Quick Facts

- Newly published recipes every week.
- I take great pride and care in producing high-quality, professional photographs for all posts.
- Organic google searches are the highest form of referral traffic for Shared Appetite! Created recipes are optimized for SEO traffic and rank highly in search engines.
- The main recipe focus are personally-developed entertaining recipes to appeal to a diverse readership, including seasonal, holiday, gluten-free, vegan, vegetarian, paleo, budget friendly, slow cooker, and more. For a full list of recipes, visit my [recipe index](#).
- An active readership with numerous comments on every post and several social media shares. Approximately 75% female readership, 25% male. 35% of readers are between the ages of 25-34 years, 20% are 35-44, and 15% each 45-54 and 55-64.

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To begin sponsorship with Shared Appetite,
please contact:

chris@sharedappetite.com

Sponsorship Opportunities

Sponsored Posts + Recipe Development

Have a great product that's a perfect fit for Shared Appetite readers? Let's be friends. I'll happily work with you to create a high quality post highlighting the benefits of your brand and if appropriate, develop an epic recipe using your product..

Posts are optimized for great search engine results and include professional photos that get some serious Pinterest cred. Of course I'll promote the heck out of the post with several mentions on social media outlets and an email blast to all subscribers..

Your recipe and post will live on Shared Appetite. If you want a recipe developed for your company's blog, please email me for rates.

Discounted bundle pricing is available for multiple posts and brand ambassadorships available.

Starting at \$1000

Starting at \$200

Starting at \$75

Recipe Photography

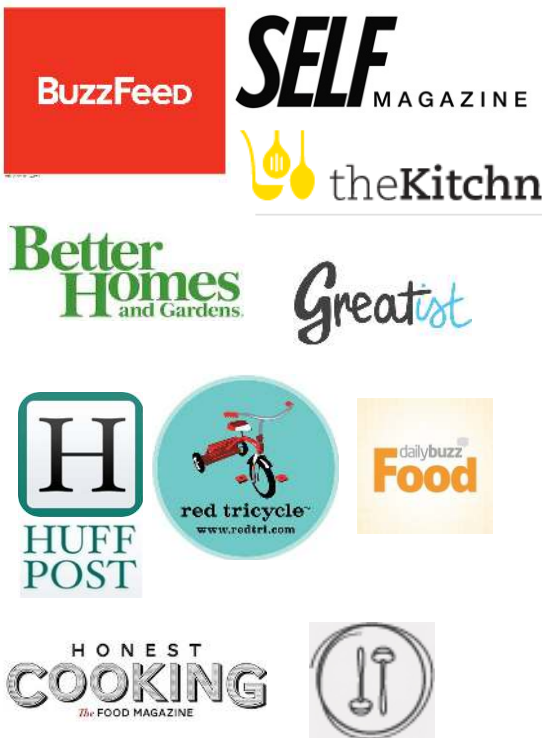
Need photos? You provide the recipe, I'll take care of the rest. We will set up a consultation to discuss your exact needs and wants as well as talk through any creative vision you have for the project. On location photography for restaurants also available.

Social Media Sharing

Need some social love? Shared Appetite has an active audience across platforms and I'd be happy to spotlight products and brands I feel my readers will love. Contact me to discuss ideas and rates.

Have another idea? Let's hear it!

Featured on...



Worked with...



Brand Ambassador



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